

EXPERIENCES TO DEVELOP YOUR TEAM

# We have Solvd Impact

**As an L&D Leader, you are struggling to measure and prove the value of your initiatives.**

**As a result, you feel sidelined in key strategic decision-making and underappreciated by business stakeholders; not to mention the empty feeling that comes with not being able to show the impact of your team's efforts.**

## How can we help?

Solvd Together has an answer to L&D's age-old measurement deficit: With our simple 3-step 'Impact Line' service, we will take you on a journey to identify, assess, and develop an impact measurement framework that is designed bespoke for your organisation.

Our approach combines our user-experience research and behavioural science expertise, with existing evaluation and educational models.

As workplaces introduce Generative AI and related cost-benefit analyses, Impact Line also draws on constructivist approaches (Biggs) and Decision Intelligence (Kozyrkov) for distributed workforces using new technologies.

## What will you gain?

Impact Line provides you the complete picture: What, how and why. You'll finally have a plan for measurement that gives you and your team confidence that your work is delivering outcomes for the business.



The journey involves series of three structured workshops focused on a priority program or project.

These sessions help you and the team uncover core impact measures and links to strategy that deliver rich analytical outputs, and a final list of measurable hypothesis statements.

## What do we explore?

- Together we will create a complete picture of what you measure now, what the business cares about, and your aspirations.
- We will analyse the measures that are feasible to support your project(s) impact assessment.
- We will guide you in collecting the right data, from the right places, at the right times.

**// We've gone through this process, which has been quite evolutionary because it's made us think differently. It's opened our eyes.**

**Emma Middleton – Learning & Development Business Partner, Mitie.**

## How much does it cost?

Our standard rate is £10,000 for the full service. Addons: data testing and support at our standard day-rate.



Let's begin Get in touch with **Charlie Kneen**, Director of Client Services

